



## ATHOLL ROBERTSON



Atholl Robertson is a chartered engineer with more than 40 years' industrial experience in mechanical utilities and electrical engineering.

He has extensive experience in drafting and editing technical documents for major projects and editing of academic dissertations, theses and publications to a high standard, working to a tight schedule.

### **Technical Document Drafting and Editing**

Poorly drafted documents for multinational major projects are open to misinterpretation. This causes delays, rework, wasted materials and claims. It is essential that documents are edited and clearly written in good English to ensure the requirements of a project or proposal are comprehensively and unambiguously defined.

### **Academic Dissertations, Theses and Publications**

Editing ensures that the structure and style is compliant with institutional or publication requirements; checks the consistency of abstract, summary and conclusions; corrects the spelling, grammar and referencing and improves continuity and flow.

### **Online Media and Publicity**

Websites, flyers and newsletters have to convey their message succinctly and with clarity to maximise impact. Professional editing identifies broken or mis-directed links and ensures that the content is precise and meaningful.

### PRECISE, CONCISE, COMPREHENSIVE

- Electrical and Mechanical Engineering Documentation
- Academic Publications, Dissertations and Thesis Editing
- Presentations
- Technical Articles
- Scopes of Work
- Basis of Design
- Operating and Maintenance Manuals
- Method Statements and Procedures
- Business Proofreading
- Websites and Advertising Copy

## ATTENTION TO DETAIL

Atholl is a New Zealand qualified proofreader and editor trained to find and correct the commonly overlooked errors that untrained people miss.

An experienced technical writer and editor, he can guide you or draft documentation for you to achieve clear communication with maximum impact.

**Reasonable rates per hour, per page or per project.  
Call or email me now...**

### **ATHOLL ROBERTSON**

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#### **TECHNICAL EDITOR**

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## WHY DO YOU NEED AN EDITOR?

First impressions count. Many businesses are ISO 9001 accredited and it reflects poorly on their quality assurance system if project proposals, documents, communications and publications are plagued by spelling errors, bad grammar, poorly drafted or inaccurate narratives which are not succinct and lack flow.

Such errors create the immediate impression of sloppiness and poor quality. In the academic world, eliminating these defects can make the difference between honours and failure; between publication and rejection.

When considering the investment in a major project, in public relations for a business or the time and tuition fees for a higher degree, the cost of professional proofreading and editing is minimal.

#### ***My Guarantee ...***

**PRECISE, CONCISE,  
COMPREHENSIVE**

## TESTIMONIALS

*“Atholl drafted and edited many engineering documents, including method statements, procedures, narratives, proposals, technical queries and reports.*

*These were produced to a very high standard, being precise, unambiguous and clear.*

*This was a great advantage to us, due to many of the client's personnel not being native English speakers.*

*I would highly recommend Atholl both as an engineer and as a technical editor.”*

*Stephen O'Callaghan, Project Director,  
SNC-Lavalin, ELE-1, Ichthys Onshore LNG  
Facilities, Australia.*

*“Atholl's report was thorough and this will allow us to implement his recommendations with the new website currently being developed.*

*In addition to his proofing of grammar, Atholl also picked up broken and incorrect hyperlinks that have remained long after pages had been removed or deleted.”*

*Bryan Livingston, Director,  
Brewers Coop 2016 Ltd*